



PRIYANKA VIJAY

CAREER OBJECTIVE

- A dedicated UI/UX designer with over 2 years of experience in Product Design, User Experience Design, and Interaction Design. Seeking a role in a design-focused, purpose-driven organization to contribute to meaningful projects and deliver world-class, delightful software consumer experiences.

PROFESSIONAL EXPERIENCE

Nibs Phoenix (UI UX Designer-Freelancer) Feb 2022 – Till date

- Creating interactive prototypes, low to high-fidelity wireframes, logic flows, visual designs, and Icons and coordination with other team members
- Designing websites and mobile applications for third-party clients.
- Developing posters, banners, and pamphlets

Medall Healthcare Private Limited (Technical Support) Oct 2018 – Feb 2022.

- Providing technical support, troubleshooting issues, and delivering solutions to ensure seamless operations.
- Addressing user queries and resolving technical issues.
- Designing posters, banners, and pamphlets for the organization.
- Coordination with team members actively with issue resolving.

DESIGN PROJECTS

- **Healthi Life:** Application that facilitates booking appointments for health checkups, blood tests, and teleconsultations with doctors. Also provides health tips to maintain psychological and physical health.
- **Krypto:** A website that helps track, browse, buy, and sell NFTs.
- **Food Hunt:** A landing page where customers can book their meals.

EDUCATION

User Experience & User Interface Design

- Web D School, Chennai, India
Feb 2022 - July 2022

B.E in Electronics and Communication Engineering (ECE)

- Prince Dr. K. Vasudevan College of Engineering, Chennai, India
July 2013 - May 2017

KEY ATTRIBUTES

- Good communication skill, a team player with strong analytical skills.
- Collaborate with cross-functional teams, engineers, and developers. Stay up-to-date on the latest design trends and technologies.
- Excellent attention to detail and strong visual design abilities.
- Able to produce the best results in pressure situation with can do attitude.

SOFTWARE TOOLS:

- Figma (including workflows and plugins)
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- InVision Studio
- After Effects
- Sketch

SOFTWARE SKILLS:

- Interaction and Motion Design
- Design Thinking
- User Research
- Empathy Mapping
- Prototyping
- Wireframing
- User Flow
- Usability Testing
- Qualitative and Quantitative Analysis
- Basics of HTML, CSS, and JavaScript

CONTACT DETAILS:

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LANGUAGES

- English, Tamil, Malayalam