

ARUNACHALAM S

GRAPHIC DESIGNER

WORK EXPERIENCE

GRAPHIC DESIGNER

@ Tracxn Technologies - Full Time

Jan 2023 - Present

Bangalore, Karnataka

GRAPHIC DESIGNER

Freelancer

Sep 2020 - Jun 2022

Erode, Tamil Nadu

GRAPHIC DESIGNER

@ Flipkart - Full Time

July 2022 - Oct 2022

Bangalore, Karnataka

GRAPHIC DESIGNER

@ B&M

Jun 2018 - Aug 2020

Coimbatore, Tamil Nadu

CERTIFICATION

Master Digital Product Design

UX Research & UI Design

Udemy

Presentation Skills

Master Confident Presentations

Udemy

Advanced Product Management

Vision, Strategy & Metrics

Udemy

Master Class

Creative Problem Solving & Decision Making

Udemy

SKILLS

Brand Management

Typography

Prototyping

Storyboard

Team Building

Problem Solving

Risk Management

Stakeholder Handling

Tools & Languages

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe XD

Adobe Dreamwear

Figma

Sketch

CSS



ABOUT ME

With over 4 years of graphic designer experience, I am proficient in utilizing industry-standard tools such as Adobe Suite, Figma, and Sketch. My extensive background has equipped me with the skills necessary to create visually compelling and user-friendly designs. I am adept at transforming concepts into polished, professional visuals that effectively communicate brand messages and enhance user experience.

EDUCATION

B.sc Software Systems

2015 -2018

Sri Krishna Arts and Science College

Coimbatore

MBA (HR)

2020 -2022

Alagappa University

Karaikudi

CONTACT



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Erode, Tamil Nadu