

Lokeshwaran V

MBA in Marketing & Finances

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OBJECTIVE

Motivated MBA graduate with a specialization in Finance & Marketing, eager to transition into the field of UX/UI design. Seeking a position as a UX Designer with a software development company to apply analytical skills, creative thinking, and a passion for user-centered design to contribute to innovative and user-friendly software solutions.

EDUCATION

Govt. Hr Sec School, Vellaiyampatti

2013 - 2014

10th Standard

Govt. Hr Sec School, Palamedu

2015 - 2016

12th Standard

Senthamarai College of Arts and Science

2016 - 2019

Bachelor of Business Administration

KV Institute of Management and Information Studies

2019 - 2021

MBA in Finance and Marketing

PROJECTS

eBee - Wholesale Distributor (Business to Business Service)

UX/UI Design Project - Web-based E-commerce Service Booking App

Duration: 6 Months

Description: Collaborated with eBee on a comprehensive UX/UI design project for a web-based e-commerce service booking application within the manufacturing industry. The goal was to create an intuitive B2B platform allowing end customers to efficiently book services.

SKILLS

- **UX/UI Design** - Using Figma and Canva.

- Wireframing, prototyping, and high-fidelity design skills

- Applied **analytical thinking** in the UX/UI design process.

- **Problem-Solving**

CONTRIBUTION DURING INTERNSHIP

- Utilized Figma to create wireframes, interactive prototypes, and high-fidelity designs that emphasized a seamless and engaging user experience.

- Successfully delivered the project within a tight timeframe of 6 months, showcasing effective project management and organizational skills.

TOOLS

Adobe Photoshop, Illustrator, Adobe XD, Figma & Canva

LANGUAGES

Tamil & English