

 jelinsharons@gmail.com

 (+91) 8072878510

 Tamil Nadu, India

Education

**Bachelor of Art (BA) in English
(2021-2024)**

Lady Doak College, Madurai.

**Higher Secondary Education
(2020-2021)**

Salma Matric Hr. Sec. School,
Udangudi.

Projects

UX Case Study

Discover delicious Local food. It is a mobile application which bridges the existing gap between location apps and food apps.

E-commerce application

Design a e-commerce application for sustainable Shopping.

Jewelry Website

Design a UI for Jewelry Website.

Awards

**Certification of Special
Honour(UG)**

Consistent, creative and creditable participation (2021-2024)

Certification of Appreciation

Dedicated and consistent towards the Arcadia Club activities (2023-2024)

[Link to all award](#)

Portfolio

[Behance](#)

Jelin Sharon S

UI UX Designer

Highly motivated with passion for developing innovative design solutions. I flourish in collaborative environment, meeting new people and bring innovative ideas to life. I find joy in untangling design puzzles and developing user-centric solutions. I'm a life-long learner, always eager to embrace new skills and design trends.

Skills:

- **Research & Empathy:**

Conduct user research (interviews, user testing) to create empathy maps, personas, and define user pain points.

- **Ideation & Problem-Solving:**

Develop creative solutions using brainstorming techniques (Crazy Eights, How Might We) and competitive analysis.

- **Prototyping & User Testing:**

Create wireframes, prototypes (paper & digital), and conduct usability studies to refine designs.

- **Visual Design & UI:**

Develop high-fidelity mockups using Figma/Adobe XD, applying design principles and accessibility best practices.

- **Design Tools:**



Figma



Photoshop



Illustrator

Certification:

- **Google UX certificate, Coursera, 2024**

Recently completed the Google UX Design Certificate – a rigorous, hands-on program that covers the design process from end-to-end.

- **UX Foundational Research, Linked-In Learning, 2024**

Learned foundational User experience and UX Research

- **Figma for UX Design, Linked-In Learning, 2023**

Learned the basics of the Figma interface. Gained experience using Figma to create wire-frames, mock-ups, and basic prototypes.