

### **NAME**

# RAM KUMAR

**GRAPHIC & MOTION DESIGNER** 

### **CONTACT INFO**



#### **Phone**

+91 84 3838 2103



#### **Email**

ramvel213@gmail.com

#### **SOFTWARE SKILLS**



Adobe Photoshop



Adobe Illustrator



Adobe In Design



Adobe After Effect



Adobe Adobe XD



Adobe Acrobat

### **AREA OF EXPERTISE**

Branding

Social Media

(Motion Graphic)

(  $\mathsf{III}\mathsf{ustration}$  )

### **PORTFOLIO**



behance.net/ramvel2139e6c



Motion Graphic Video Link



# **OBJECTIVE**

As a seasoned visual designer with a keen eye for detail and a penchant for innovation, I am dedicated to creating captivating graphic designs and dynamic motion graphics that leave a lasting impression. With over 7 years of hands-on experience in the industry, I bring a blend of creativity, technical expertise, and a drive for excellence to every project I undertake.

# WORK EXPERIENCE

### SR. GRAPHIC AND MOTION DESIGNER

**KASAB MEDIA & TECHNOLOGY** 

(2022 - PRESENTS)

Translate client briefs and business objectives into compelling visual solutions.

Stay updated on design trends, techniques, and technologies in graphic design and motion graphics.

#### **GRAPHIC AND MOTION DESIGNER**

**AURIGA IDEAS AND INSIGHTS** 

(2020 - 2022)

Create eye-catching graphics, illustrations, infographics, and other visual content for social media posts.

Produce short videos, animations, and motion graphics for social media stories and posts.

### **GRAPHIC DESIGN AND FINALIZER**

AWAL PLASTIC W.L.L.

(2018 - 2020)

Prepare final design files for production, whether it's for print or digital distribution. This includes ensuring that files are correctly formatted, resolution is appropriate, and any necessary specifications (such as bleed or trim marks) are included for print materials.

### **GRAPHIC DESIGNER**

**COLOUR PEARL PRINTING** 

(2016 - 2018)

Collaborate with senior designers to create visual assets for print, and digital media, This includes tasks like designing layouts, logos, icons, and illustrations.

## **STUDENT INTERNSHIP**

TNQ BOOKS & JOURNELS PVT. INDIA.

(2015 - 2015)

Study the principles of typography, including font selection, spacing, hierarchy, and readability. Gain an understanding of how typography impacts the visual appeal and effectiveness of designs.

# **EDUCATION**

**DIPLOMA IN DESIGN & PRINTING TECHNOLOGY** 

(2013 - 2016)

Institute of Printing Technology. Chennai, India.

Schooling (2002 - 2013)

St. Ann's Higher Secondary School. Tindivanam, India.