

# Pradeep Immanuel. C

Creative Design Specialist

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## Professional Summary

Creative and detail-oriented graphic designer with 5+ years of experience delivering high-quality visual solutions. Proven expertise in Adobe Creative Suite, presentaion, and branding. Extensive experience collaborating with global teams and freelancing for e-learning companies, advertisement firms, and local businesses, delivering tailored designs that meet diverse client needs. Adept at completing projects efficiently while maintaining high standards of quality and creativity.

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## Skills

- **Design Tools:** Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Figma, PowerPoint, Excel.
  - **Specialties:** Brand Identity, Logo Design, UI Design, Data Visualization, Print Design, presentation design
  - **Technical Skills:** Embroidery Digitization, pitchdeck, Prepress, 2D Asset Creation.
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## Professional Experience

### Hogarth Worldwide

*Artworker - Sep 2024 - Dec 2024*

- Designed high-quality, print-ready banners and posters for global brands such as Coca-Cola, Verizon, Rolex, and Dyson.
- Collaborated with clients to align creative output with brand standards and campaign goals.
- Utilized Adobe InDesign to create layouts optimized for print, ensuring error-free and visually striking results.
- Ensured prepress accuracy by verifying color consistency, resolution, and trim specifications, coordinating with vendors for flawless execution.
- Managed multiple projects simultaneously, meeting tight deadlines while maintaining exceptional attention to detail.

### Cimpress India Private Limited

*Associate Production Artist - Nov 2020 - Dec 2023*

- Reviewed and enhanced over client designs, ensuring error-free final prints.
- Collaborated with a diverse global client base, primarily from Asia, Japan, France, and Canada, to deliver tailored design solutions.
- Spearheaded the creation of custom designs aligned with client specifications and regional preferences.
- Optimized embroidery digitization processes to meet production deadlines while maintaining high-quality standards.
- Leveraged industry-standard tools to enhance design efficiency and precision, ensuring client satisfaction across continents.

### Mobile Tutor Pvt. Ltd.

*Graphic Designer - Mar 2018 - Aug 2019*

- Created engaging 2D animations for e-learning modules, enhancing user understanding by 100%.
- Designed visually appealing backgrounds and layouts to complement animations.
- Developed character designs in collaboration with instructional designers, aligning with client objectives.

### EGS Pvt. Ltd.

*3D Artist - Jan 2017 - Jan 2018*

- Modeled and textured over environment props for a survival game, enhancing player immersion.
  - Optimized 3D assets for performance and visual fidelity, reducing rendering times by 100%.
  - Collaborated with game developers to align designs with gameplay mechanics.
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## Education

*2010 - 202*

- MA English Literature (2022 - 2024) | Madras University
  - BA English Literature (2013 - 2016) | St. Joseph's College (Arts & Science)
  - 12th Grade (2012 - 2013) | St. John's Matriculation Higher Secondary School
  - 10th Grade (2010 - 2011) | St. John's Matriculation Higher Secondary School
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## Portfolio & Contact Information

Portfolio: <https://www.behance.net/pradeepimmanuel>

LinkedIn: [linkedin.com/in/pradeep-immanuel](https://www.linkedin.com/in/pradeep-immanuel)

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