

JEYAVARTHINI LAVANYA R

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UI/UX DESIGNER

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PROFILE SUMMARY

I have strong passion for crafting user friendly and visually appealing digital experiences. Understanding design principles, user behavior and accessibility to create smooth user experiences. I work well with teams to turn ideas into simple, engaging designs that meet business goals.

EDUCATION

Manonmaniam Sundaranar University
B.SC Computer Science - 81%
2020-2023

Higher Secondary Education
Child Jesus Girls Higher Secondary School - 78%
2019-2020

SKILLS

- Skilled in UX/UI research, gathering valuable insights to develop user-focused designs that address real-world challenges.
- Experienced in creating wireframes and prototypes, transforming concepts into practical and visually engaging designs.
- Design-focused on aesthetics, with a commitment to creating intuitive and user-friendly interfaces that improve the overall experience.

TOOLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Balsamiq
- Marvel

LANGUAGE

- Tamil
- English

CERTIFICATIONS

UX/UI Design Course (July 2024 - Nov 2024)

- Completed an intensive UI/UX design course at Login 360, gaining practical experience with industry-leading tools.
- Built a solid foundation in UX research and UI design, refining skills in wireframing, prototyping, and user testing.
- Gained valuable insights through expert-led instruction and hands-on projects, strengthening my understanding of design principles and user experience strategies.

PROJECTS

Meditation App - Soul Clarity (UI/UX Design Project)

- Designed a user-friendly and intuitive meditation app focused on improving mental clarity and wellness.
- Conducted user research and testing to ensure the app met user needs and expectations.
- Created wireframes, prototypes, and high-fidelity UI designs, emphasizing a calm and engaging user experience.
- Integrated features such as guided meditation, progress tracking, and personalized recommendations to enhance user engagement.

E-Learning Website - Educational YouTube (UI/UX Design Project)

- Designed an intuitive and distraction-free interface for an educational YouTube platform focused on study-related content.
- Conducted user research to understand needs and challenges faced by learners, improving content accessibility and focus.
- Developed wireframes, prototypes, and high-fidelity UI designs to enhance user engagement and content discoverability.
- Incorporated features like personalized recommendations, a focused study mode, and educational quizzes to improve learning outcomes.