

EDUCATION

B.E - Electrical Engineering

Government College of Engineering, Erode
2019 - 2023

SKILL

- User Research
- Quantitative Research
- Qualitative Research
- Competitive Analysis
- Persona Creation
- Sketching
- Prototyping
- Wireframing
- UI Design
- User Testing

TOOLS

- Figma
- Illustrator
- Photoshop
- Adobe XD
- AI Tools

LANGUAGE

- Tamil
- English

CONNECT

 [LinkedIn](#)

 [Portfolio here](#)



ABOUT ME

Passionate Designer with 2 years experience and 5+ completed projects. Skilled in wireframing, prototyping, and responsive design. Experienced in user research and usability testing to guide decisions. Focused on aligning business goals with strong user experience.



EXPERIENCE

ZustPe Technologies Private Limited

Jun 2023 - Present

UI UX Designer

- **Landing Page** : Designed a modern landing page with advanced parallax and smooth scroll effects, boosting user engagement and interaction time.
- **NFC Application**: Designed a web app for managing user profiles, product catalogs, and generating QR codes for easy access and payments.
- **Telecom** : Designed an enterprise-grade platform with SMS, WhatsApp, Click-to-Call, and META integration for seamless multi-channel communication.
- **School Fee Administration**: Designed a scalable platform to manage fee payments, student records, and financial operations for educational institutions.
- **Digital Identity Verification**: Created an easy platform with API docs and live Verify for Aadhaar, mobile, bank, and GST verification.



FREELANCE

- **Cow Cattle Feed**: Designed a mobile app with user and admin workflows for product purchase and order management.
- **gyaantree** : Designed an E-learning landing page with responsive design, engaging visuals, and clear call-to-action elements.



OWN PROJECTS

- [Fitness Dashboard Design](#)
- [Re_Liv App design](#)
- [Learn English App Design](#)
- [Overlux Responsive Design](#)



CERTIFICATE

UI UX Design Mastery | Jan 2023 - Feb 2023

Udemy by Daniel Walter Scott.

Graphic Design Mastery | Mar 2023 - Jun 2023

Udemy by Khalil Ibrahim