

VADIVEL T

WEB DESIGNER



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- Salem, India

HARD SKILLS

- HTML, CSS, Bootstrap
- JavaScript, jQuery
- PHP (PDO Basics)
- Responsive & SEO Based Web Design
- Search Engine Optimization (SEO)
- Proficiency In Web Analytics Tools
- CMS - WordPress Blog
- Converting Bootstrap to WordPress
- Converting Figma to Bootstrap

SOFT SKILLS

- Creative And Innovative Thinking
- Testing And Debugging
- Technical Expert
- Problem Solving Skills
- Bold Thinking
- Team Management
- Self-Motivated

PROFILE

During my three years of experience in web design, I have worked on a variety of projects, ranging from simple websites to complex e-commerce platforms. I have experience with converting Bootstrap templates to custom WordPress themes, as well as website optimization and performance tuning.

I have a strong understanding of WordPress architecture and best practices, as well as proficiency in HTML, CSS, JavaScript, Bootstrap, and WordPress. I have strong knowledge of SEO audits to identify technical issues and implement solutions to improve website performance.

EXPERIENCE

FreelancerInd Technology Pvt Ltd Weblogicks - Dharmapuri

Web Designer | 2022- Till Now

- Designed and developed responsive websites using Bootstrap 5, ensuring optimal performance and user experience across all devices.
- Converted numerous Figma designs into fully functional, responsive HTML, CSS, and Bootstrap code.
- Collaborated with cross-functional teams to troubleshoot and resolve domain-related issues, including DNS configuration, SSL certificate installation, and email setup.
- Create custom website designs using Wix's platform, Customize Wix templates to meet clients' specific requirements, including layout, color scheme, typography, and functionality.
- State the tools and platforms you have used such as Google Analytics, Google Search Console, Google Page Speed Insights, or Ahrefs. Emphasize any improvements or recommendations you have made or implemented like SEO, usability, or speed enhancements.

HOSTING SKILLS

- cPanel Management
- WHM Management
- DNS & SSL Management
- Email Hosting
- Backup & Recovery
- Security Management
- Troubleshooting and Problem-Solving

SOFTWARE TOOLS

- Code Editor : Visual Studio Code
- FTP Client : File Zilla
- Design Tool : Photoshop, Canva
- Site Audit Tool : SEMrush, Ahrefs
- Data Analyze : MS Excel
- CMS : WordPress
- Database : MYSQL

EDUCATION

Bachelor of Computer Science and Engineering

Govt College of Engineering - Salem
2016 – 2019 (CGPA - 8.97)

Diplomo in Computer Engineering

DPC Polytechnic - Salem
2014 – 2016 (Percentage - 96.5)

Web Rivers - Salem

Junior Web Designer | 2021 - 2022

- Conducted thorough testing and debugging to identify and resolve issues, ensuring the quality and functionality of WordPress websites.
- Designed and developed responsive websites, ensuring compatibility across various devices and browsers.
- Extensive experience in UI web applications using HTML5, CSS3, JavaScript, jQuery, AJAX, JSON and Bootstrap.
- Provided ongoing maintenance and support for existing websites, including updates and troubleshooting.
- Collaborated with designers and marketers to implement design concepts and brand guidelines into landing page designs.
- Redesigned an old corporate website using Bootstrap 5, resulting in a 40% increase in mobile traffic and improved user engagement.

WHAT I'M DOING

Responsive Web Design

- Developed and maintained front-end components of websites, including HTML/CSS layout, JavaScript functionality, and cross-browser compatibility.

WordPress Web Design Using Elementor

- Designed and developed custom WordPress websites using Elementor, creating visually stunning and highly functional pages.

Domain & Hosting Knowledge

- Proficient in domain management tools such as cPanel, WHM, Plesk, and DNS management consoles.Strong understanding of DNS protocols, including A records, CNAME records, MX records, and DNSSEC.

Site Speed Optimization

- Analyze and optimize the performance and user experience of the website. They track and report on traffic, conversions, bounce rate, loading speed, and other indicators of success.