



SEENU ARJUNAN

GRAPHIC DESIGNER

EDUCATION

IMAGE MULTIMEDIA

Graphic and Web Designing , C-Tech certified course
2014-2015

TAMILNADU OPEN UNIVERSITY

Bachelor of Business Administration
2016-2019

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Chennai,600127

ABOUT ME

I am a graphic designer with 6+ years of experience across illustration, poster design, mass communication page layout design(news paper) and character animation using cutting-edge design tools.

Seeking a challenging position to enhance my skills and contribute towards business growth.

WORK EXPERIENCE

2017-2018

WEB DESIGNER , ILLUSTRATOR & ANIMATOR

H max Technologies / Pondicherry

- Creating web layouts ,Image slicing for web deliverables
- Develop stylesheets in CSS ,Character slicing and BG filling.
- Character rigging for animation, Voice over syncing.

2018-2021

PAGE DESIGNER

The New Indian Express / Chennai

- Key designer responsible for creating immersive and meaningful posters for various national ceremonies.
- Setup esthetically balanced page layout for advertisements across nations, primarily focusing on south Indian states.

2021-2023

SENIOR DESIGN ASSOCIATE

Affinity X / Pune

- Page planning.
- Illustrator character design
- UI design

2023-Present

SENIOR DESIGN ASSOCIATE

Mi Lifestyle Marketing Global Private Limited / Chennai

- Illustrator character design
- UI design
- Poster design
- Magazine design

SOFTWARE SKILL

Adobe photoshop

Adobe Illustrator

Adobe Indesign

Figma

Premiere Pro

HTML /CSS