

Bhuvaneshwari P

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Passionate and creative graphic designer, skilled in Adobe photoshop and Adobe Illustrator. With a strong foundation in design principles, I am eager to bring my creativity and problem-solving skills to Organization. I am enthusiastic about contributing to innovative projects and growing within a collaborative and dynamic team environment.

EDUCATION

Graphic Design

Image Creative Education, Chennai

Dec 2023 - Jun 2024

B.Sc Fashion Techonology and Costume Designing

Srimathi Indira & Costume Designing Gandhi College, Tiruchirapalli

Passed with 72 % accuracy

Nov 2014 - Apr 2017

HSC

SVS Girls Hr.Sec.School, Tiruchirappalli

Passed with 80% accuracy

Jun 2013 - May 2014

SSLC

SVS Girls Hr.Sec.School, Tiruchirapalli

Passed with 60% accuracy

Jun 2011 - May 2012

EXPERIENCE

Merchandiser

C Bazaar - Net Avenue Technologies Pvt Ltd, Surat, Gujarat

Apr 2019 - Apr 2020

- Conducted comprehensive market research and trend analysis to identify 75% of customer preferences and emerging market trends.
- Ensured 85% accuracy in aligning prototypes with initial design specifications and market research insights, refining them based on feedback from internal reviews and focus groups.
- Implemented and overseen quality assurance processes to ensure that all new products meet company standards and regulatory requirements by 50%.
- Contributed to an 11% increase to improve product performance and customer satisfaction by conducting testing and gather feedback on product prototypes, making necessary adjustments.

SKILLS

- Brand Identity design
- Logo Creation
- Typography
- Color Theory
- Matt painting
- Game Prop Design

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator

PROJECT

Red Lily Project

- Used Illustrator to design a vector logo, incorporating natural elements like leaves or flowers to symbolize sustainability.
- Developed a cohesive color palette that represents the brand's values, using earthy and natural tones.
- Designed realistic clothing mockups using Photoshop to visualize how the designs will appear on actual garments.
- Utilized Illustrator for vector-based designs and Photoshop for any image editing required.